

GENE TUNNEY,



Dick Farrington (Gene Tunney) was one of the bravest members of the Devil Dogs in the World War "over there." A well-built youth who hailed from the heart of New York's roaring forties, Dick was in the forefront of every attack, amidst shot and shell.



Dick carried off the heavy-weight championship of the A. E. F. and his ability as a clean and fair fighter made him one of the most popular men in Uncle Sam's forces. Back into civilian life, Dick continues his physical training, realizing that a strong body contributes to a strong mind.



Life many of the boys of the A. E. F., Dick longs for continued adventure and becomes a newspaper reporter. He receives a strange assignment to investigate a mysterious newspaper advertisement calling for a member of the American Legion who has been a Fighting Marine and possesses pugilistic prowess. Dick starts out ready for adventure.



Dick arrives at the office of the attorney who inserted the advertisement. He is about to ascend the stairs when a falling figure just misses him. It seems that the attorney had engaged a gang of "bouncers" to test the fighting ability of the applicants. Three huskies pounce down upon Dick and he puts up a terrific fight. (To be continued.)

BUSINESS FEARS BOOMED INSURANCE

Hall Gay on Visits To the Mills Home

(Continued from Page 10)

German folk-songs, but gave up in despair over our pronunciation. "There's no German in you," she'd say. But there is. I love German things—their music, poetry and books. Their ways, too. I like their thrift and hospitality and jolliness. I would have taken German at high school, more for mother's sake than anything else. But during the war they stopped teaching German and I couldn't.

"After she died and I was so solitary and so pulled-around before grand juries and hearings, I used to get out her books sometimes, and her old German Bible that Mr. Hall gave her, and try to read it. I could almost hear her laughing at my struggles.

Mother loved to laugh. She could even laugh at herself, and that's something few people can do. I've got a picture of her—a snapshot taken by Mr. Hall only 2 months before they were killed—laughing. She was just getting well enough after her second serious illness and operation to go swimming.

She was standing on the shore before she changed to her bathing suit, making some joke about being too fat to sink (she was a little thing without an ounce of fat on her whole body), and just as she turned with that lovely smile and all her pretty teeth showing, and the dimple in her right cheek, he clicked the camera.

It is a happy picture, and the one I love best.

the Rev. Edward Hall contemplate leaving his church, fine home, his wife, and all the comforts of wealth and position, to go away with the wife of his sexton—the woman he loved? Read tomorrow's gripping chapter of Charlotte Mills's intimate story of her mother's romance, exclusively in The GRAPHIC.

Wall Street Says:

"We advise the sale of specialties on sharp rallies to acquire standard rails. The latter should resume leadership."—Morris & Smith.

"We see no reason to change our policy of favoring for the time being the selling side on bulges, rather than the buying side on reactions."—Jacques Cohen, Baar, Cohen & Co.

STOCK MARKET BAROMETER

Prev. Close.	Stock.	Open.	12.00.	Ch'ge	Net
132 3/4	Al Chem	133 1/2	134	+ 1 3/4	
55 3/4	Am Can.	55 3/4	55 3/4	+ 3/4	
107 3/4	*Am Loco	105 3/4	105 3/4		
144 3/4	Am Smelt	145	145 1/2	+ 3/4	
147 3/4	Am T&T	147 3/4	147 3/4	— 1/4	
32 1/4	Am Wool	32 1/2	43 1/2	+ 1 1/4	
49 1/4	Anaconda	49 1/4	49 1/2	+ 1/4	
152 3/4	Atchison	152 3/4	154	+ 1 3/4	
118 1/4	Bald Loco	118 3/4	119	+ 1 1/4	
107	B & O	107	107		
46 1/4	Beth Steel	46 3/4	46 1/2		
32 1/2	Cal Pet.	32 1/2	32 1/2		
159 3/4	Ches & O	159	159 1/2	— 3/4	
35	Chrysler	31 3/4	35 3/4	+ 3/4	
107 3/4	Con Gas	108 1/2	108 1/2	+ 3/4	
44 1/4	Corn Prod	44 3/4	44 3/4	+ 1 1/2	
35 1/4	Dav Chem	35 1/4	35 1/4	+ 1 1/4	
29	Dodge Bros	29 3/4	29 3/4	+ 3/4	
301 1/2	Du Pont	301 3/4	301 1/2		
32 3/4	Erie	32 3/4	32 3/4		
113 1/2	Fam Play	113 1/2	113 1/2		
49 1/4	Fleischm'n	49 3/4	49 3/4		
27	Free Tex	27	27		
86 1/4	Gen Asph	86 3/4	86 3/4		
89	Gen Elec.	89 1/4	89 1/2	+ 1 1/2	
213 3/4	*Gen Mot.	142 3/4	143 3/4		
50 3/4	Goodrich	50 3/4	50 3/4	— 1 1/4	
64	Huds Mot.	64 3/4	64 3/4	+ 3/4	
52	Int C Eng	52 1/2	52 1/2	+ 3/4	
36	Int Nickel	36 3/4	36 3/4	+ 3/4	
56 1/4	Kenn Cop.	56	56	— 1 1/2	
53 1/2	Kresge	54	54	+ 1 1/2	
21 1/4	Lago	21 1/4	21 1/4	— 1 1/2	
117 1/4	Mack Trk.	117 3/4	117 3/4	+ 3/4	
58	Marl Oil	58	58 1/2	+ 1 1/2	
66	Mont Wrld	66	66		
59 1/4	Nash Mot.	59 1/4	59 1/4		
91	Natl Bisc.	91 3/4	91 3/4	+ 1 1/4	
39 3/4	N Y Cann.	38	38	— 1 1/4	
142 3/4	N Y Cent.	141 1/2	142 3/4		
44 3/4	NYNH & H	44 3/4	44 3/4		
54	Nor Amer.	53 3/4	53 3/4	— 1 1/4	
1 1/4	Pac Oil	1 1/2	1 1/2		
67 1/2	Pan AP B.	67 3/4	67 1/2		
105	Pere Marq.	105	105		
27 3/4	Pierce-Ar	27 3/4	27 3/4	— 1 1/4	
106 1/4	Post Cer.	106 1/4	106 1/4	— 1 1/4	
48 3/4	Radio Crp.	50 3/4	50 3/4	+ 1 3/4	
99 3/4	St L S F.	99 3/4	99 3/4	— 1 1/4	
43 1/4	Std Oil NJ	43 3/4	43 1/4	— 1 1/4	
60 1/2	Studebak'r	60 3/4	61 3/4	+ 3/4	
54	Texas Co.	54	54		
77	U S In Alc	77 3/4	77 3/4	+ 1 1/2	
64 1/4	U S Rub.	64 3/4	64 3/4	+ 3/4	
146 3/4	U S Steel	146 3/4	147 1/4	+ 5/4	
46 1/2	Wabash	46 3/4	46 3/4	— 3/4	
62 1/2	War Plc.	61 1/4	63 1/2	+ 1	
25 3/4	Willys Ov.	25 1/2	25 3/4	+ 1/4	

After a preliminary feeling-out period during the first hour, the market began to forge ahead. United States Steel rose above 147 for a fractional gain. General Motors and American Locomotive were selling ex-dividend.

Originated in 17th Century From Bets Made on Cargoes

By JOHN COLLINS

Insurance, which began as a form of gambling, now is the business man's method of eliminating uncertainties. He insures not only his business against fire and theft but himself as the indispensable director of the enterprise.

Valentino is understood to have been insured for \$300,000. This was a moderate sum when one considers the niche he occupied in the motion picture industry. There are heads of corporations here who are insured for \$1,000,000. This is not their private life insurance, but a guarantee against what their business would suffer if deprived of their direction.

In periods of prosperity many concerns "cover" their executives in this manner. When things turn dull and it is difficult to borrow from the usual commercial sources such policies often are "hocked," and prove to be life-savers for the business.

The insurance business itself now is one of the most important forms of human activity. Whenever a risk is involved a policy can be bought to cover it. In addition to the ordinary life, theft, and illness insurance there is a tremendous business done in insuring against bad debts, broken windows and even such an uncertain matter as the weather. Weather insurance is a great prop to the promoters of circuses and fairs.

The whole thing began in the seventeenth century in a London coffee house known as Lloyd's. There many of the men about town used to gather, whiling away their time by laying wagers on whether certain cargoes would reach port. The thing was a trifle more refined perhaps, than crap shooting, but in principle not greatly different. From this began the practice of insuring cargoes—a business which in time ramified into the many forms in which we know it.

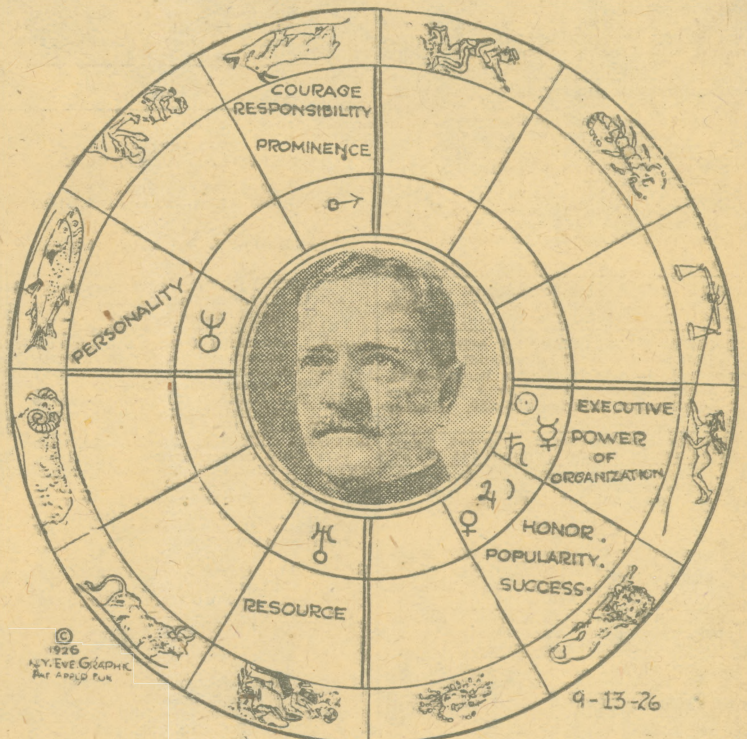
LEHIGH SALES DIVIDEND

The Lehigh Valley Sales Company has declared a regular quarterly dividend of \$2, payable October 1 to stockholders of record, September 14.

Your Birthday

by STELLA

SEPTEMBER 13



This is the sixty-sixth birthday of Gen. Pershing, who was born on September 13, 1860, when Mars, planet of militarism and war, was exalted in the sign Capricorn and in trine to the Sun, in Virgo. This denotes gain through military affairs, a position of authority and prominence, great courage, and physical and mental energy. The Sun and Mercury, in the discriminative Virgo, give an analytical turn to the mind and an aptitude and interest in detail, statistics and history, and, as Saturn is also in that sign, ability to direct and organize and power to concentrate upon any matter demanding attention at the time. The Moon was with Jupiter and Venus in Leo, the sign of public favor, signifying honor, popularity, and unusual success and distinction. The possibility of secret enmity or misrepresentation was indicated by the opposition of the mysterious and sometimes fraudulent Neptune to the Sun, but we rarely find a strong personality without some adverse indication in the birth chart, because a certain amount of conflict is necessary in the life of each one of us in order to bring out our determination and spur us on to SUCCESS. The people of Virgo possess determination but are wanting in self-confidence. Those whose birthday it is today are resourceful and inventive, and moreover know how to put their plans and ideas into execution. There are fluent speakers and clever writers among them, but they often seem to suffer through relatives.

JOINS LISMAN CO.

Charles Taylor, formerly with Redmond & Co., has joined the retail sales department of F. J. Lisman & Co.

RUSSELL IS DIRECTOR

Faris R. Russell, vice-president of the National Bank of Commerce, has been elected a director of the Associated Gas and Electric Company.